

DARCEY | B | SELF

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ART DIRECTOR

GRAPHIC DESIGNER

VISUAL COMMUNICATOR

STRATEGIC THINKER

PROBLEM SOLVER

IDEA GENERATOR

SOCIAL MEDIA BUTTERFLY

TEAM PLAYER

DRIVEN WORKER

CULTURAL OBSERVER

CLIENT SCHMOOZER

DISCUSSION STARTER

NATURAL LEADER

TREND INVESTIGATOR

SHUTTERBUG

BIOGRAPHY

Darcey's extensive experience in both advertising and graphic design has given her comprehensive expertise in strategic concepting and art directing illustrators, photo shoots and television shoots for advertising campaigns.

Additionally, she has experience in pre-press printing, color management, production and design in all mediums, including traditional print, logo, and web design, interactive and non-traditional media, television, and out-of-home.

EDUCATION

Bachelor of Arts in Communication Design
California State University, Chico 2001

EXPERIENCE

Art Director: Glass McClure 4/02–4/07
Studio Director, Sol Design Group 4/07–12/09
Senior Art Director, Glass McClure 1/10–Present

SOFTWARE SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Dreamweaver (some)
Flash (some)
Keynote
Powerpoint
Quark Xpress
Social Media (Blogger, Facebook, Twitter, Wordpress)

OTHER PERTINENT SKILLS

Diverse Concept Generation
Strong Design Execution
Sketching and Illustration Skills
Managing Projects on Tight Timelines
Copious Presentation Experience
Self Motivated
Plays Well with Others

PAST CLIENTS

Amtrak
Arden Fair/Macerich
CA Bureau of Automotive Repair
CA Dept. of Boating & Waterways
CA Franchise Tax Board
Caltrans "Slow for the Cone Zone"
Clean Vessel
Capital Athletic Club
California Family Fitness
FoodMaxx
Girl Scouts
Lucas Public Affairs
Monterey CVB
Mercedes-Benz
Sacramento Convention, Culture & Leisure
Savemart/Lucky
Sutter Health
and many more